**Activity Name:**

* Communicating Medicine: Practicing Evidence Based Medicine in an Online World

**Date & Time:**

* May 14, 2021 - 9:00 AM

**Speakers Information:**

Nicole Baldwin, MD Disclosure(s) - I/we have no financial relationships to report.

Orville Bignall, MD Disclosure(s) - I/we have no financial relationships to report.

Tim Caulfield, JD Disclosure(s) - Speakers Bureau-Speakers' Spotlight

Katelyn Hanzel Disclosure(s) - I/we have no financial relationships to report.

Diane Lang Disclosure(s) - I/we have no financial relationships to report.

Kelly McDonald, MBA Disclosure(s) - I/we have no financial relationships to report.

Sarah Mojarad, MS Disclosure(s) - I/we have no financial relationships to report.

Michael Patrick, MD Disclosure(s) - I/we have no financial relationships to report.

Abbie Roth Disclosure(s) - I/we have no financial relationships to report.

David Stukus, MD Disclosure(s) - Consulting Fee-DBV Technologies,Consulting Fee-Before Brands,Royalty-Springer Publishing

Tracy Townsend, BA Disclosure(s) - I/we have no financial relationships to report.

**Planners Information:**

Callista Dammann (Other Planning Committee Member) Disclosure(s) - I/we have no financial relationships to report.

Jody Ganschinietz (Activity Administrator) Disclosure(s) - I/we have no financial relationships to report.

Kelly Hallberg, MBA (Activity Coordinator) Disclosure(s) - I/we have no financial relationships to report.

Katelyn Hanzel (Other Planning Committee Member) Disclosure(s) - I/we have no financial relationships to report.

Diane Lang (Other Planning Committee Member) Disclosure(s) - I/we have no financial relationships to report.

Michael Patrick, MD (Co-Director) Disclosure(s) - I/we have no financial relationships to report.

Amy Randall-McSorley, EdD (Activity Administrator) Disclosure(s) - I/we have no financial relationships to report.

David Stukus, MD (Co-Director) Disclosure(s) - Consulting Fee-DBV Technologies,Consulting Fee-Before Brands,Royalty-Springer Publishing

Desta Zerayesus, Education Coordinator (Activity Coordinator) Disclosure(s) - I/we have no financial relationships to report.

**Activity Objectives:**

1 Utilize social media to discuss topics that impact patients

2 Maintain patient privacy while using social media

3 Broaden online presence through a variety of methods, including social media, blogs, and podcasts

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In support of improving patient care, Nationwide Children’s Hospital is jointly accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for the healthcare team. (4.5 ANCC contact hours; 4.5 CME hours)



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**Disclosure of Relevant Financial Relationships and Unapproved Uses of Products**

It is policy at Nationwide Children’s Hospital Office of Continuing Medical and Interprofessional Education for individuals who are in a position to control the content of an educational activity to disclose to the learners all relevant financial relationships that they have with any commercial interest that provide products or services that may be relevant to the content of this continuing education activity. For this purpose, we consider relationships of the person involved to include financial relationships of a spouse or partner.

The intent of this policy is to ensure that Nationwide Children’s Hospital CME/CE certified activities promote quality and safety, are effective in improving medical practice, are based on valid content, and are independent of control from commercial interests and free of commercial bias. Peer review of all content was conducted for all faculty presentations whose disclosure information was found to contain relationships that created a conflict of interest relevant to the topic of their presentation. In addition, all faculty were instructed to provide balanced, scientifically rigorous and evidence-based presentations.

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